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Virtual Classrooms

Seamlessly integrated into imc Learning Suite

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Author(s): Maurice Forster
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Content

1 Virtual Classrooms – where learning happens

Numerous companies now focus on blended learning as part of their corporate training strategy. Blended learning combines typical classroom training and e- learning. This allows us to better design the training in a more efficient and diversified manner, and, to achieve stated training goals quickly. Travel expenses are typically incurred for both participants, as well as for the trainer, for conducting physical classroom training. The companies must frequently bear accommodation and additional expenses, making this form of training expensive. A virtual classroom offers the perfect alternative in order to avoid these costs, whilst also offering many other benefits.

Virtual classrooms have found their way into vocational training as a stand-alone solution. Several companies benefit from the advantages of communication in real- time, for example through text chat, file sharing, audio and video broadcasts.

As a leading full service provider for digital training, imc AG has sound knowledge and experience regarding the significance of integrated training solutions, and now offers seamless integration of the following four virtual classrooms into imcs Learning Management System (LMS), imc Learning Suite:

- Adobe Connect
- GoToMeeting
- GoToWebinar
- WebEx Meeting
- Vitero

2   How does a virtual classroom work in LMS?

Whether a time-critical compliance training, a descriptive product demonstration, or a coordination requiring a lot of interaction – a virtual classroom integrated into the imc Learning Suite enables targeted allocation of online sessions to relevant users.

Regardless of where the learners are, or which device they have at hand, they can directly connect to a live session in the integrated virtual classroom with a mouse click in the imc Learning Suite. Online classroom training is also supported through text chat in addition to audio, and video broadcast by means of a webcam, microphone and headphone. Training materials using this approach appears lively and provides various options to the trainer to design interactive collaboration with learners. Product innovations can be shown live and in real-time, plus, queries can be addressed immediately; documents and content can be shared, collaborative work can be performed on virtual whiteboard or on screen, live surveys can be conducted with immediate voting options, and much more. For language training, for example, nothing beats having a face-to-face lesson with a native speaker. Virtual classrooms now make this possible without you having to leave the comfort of your own home. Furthermore, training can be recorded conveniently and easily in the virtual classroom, thus participants who could not participate in a particular training session can access the recording at their convenience to catch-up.

3   Your integrated Virtual Classroom (VC)

What you can do with Adobe Connect Meeting, WebEx Meeting, LogMeIn GoToMeeting or LogMeIn GoToWebinar?

- Video conferencing
- Audio conferencing
- Chat
- Instantly change presenters
- Transfer keyboard and mouse control
- Screen sharing
- Mobile access
- Recording
- Drawing (not available for Mac)

4   Advantages of virtual classroom integration

From a large number of virtual classrooms available on the market, imc has selected four leading systems that have proved to be successful with our customers. Regardless of which system you select, you benefit from all the advantages of seamless integration with a leading Learning Management System, imc Learning Suite.

- Training in virtual classrooms becomes a fixed integral part of consistent training concepts within imc Learning Suite.
- You define which target group should be directly addressed with classroom training, or with a meeting in a virtual classroom, both can be didactically integrated into a course's training syllabus.
- Live sessions can be followed up via WBT or assessment.
- Your learners benefit from more interaction and cooperation in training and from increased efficiency.

5   How do Virtual Classrooms compare?

	Adobe Connect Meeting	**WebEx Meeting**	**GoToMeeting**	**GoToWebinar**	**Vitero**
Possible number of attendees per session	Up to 25 (up to 100 on request)	Up to 1,000 (including 200 video devices)	Up to 250	Up to 1000	80 participants, >1000 Viewers
Creation and management of live session	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite
Scheduling and planning	Instant webinars	Yes	Instant webinars	Elaborated planning, scheduling and invitation	Planning and spontaneous Implementation of the sessions
Participation in live session	Directly in imc Learning Suite, via imc Mobile App	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite	Directly in imc Learning Suite
Reporting	n/a	Yes	Attendee report	Registration, attendee and performance reports	Participant status, duration of participation, duration of Meeting
Examples of highlight features	Comprehensive branding; File transfer; Advanced security and privacy control; Integrated API, SDK	Free of charge; Integrated calendar; Back-up of user-generated data and re-import	Very simple to use; Custom logo	Extensive polls; Practice sessions; File transfer	Realistic conditions, session-related content management

	Adobe Connect Meeting	WebEx Meeting	GoToMeeting	GoToWebinar	Vitero
Availability on mobile devices	Via imc mobile app in iOS, Android, Adobe Connect App is necessary	Yes	Via mobile app of the provider in iOS, Android, Windows Phone	Via mobile app of the provider in iOS, Android, Windows Phone	Via vitero App on iOs, Android
Central user management via imc Learning Suite	Yes, for all roles (moderator, participant..)	Yes, for all roles (moderator, participant..)	Yes, for all roles (moderator, participant..)	Yes, for all roles (moderator, participant..)	Yes, for all roles (Host, participants...)

6   About imc

Internationally renowned for our learning technologies we are passionate about creating innovative and reliable learning solutions that put our clients at the forefront of learning and development.

For 20 years we have been helping organisations to plan, develop and implement professional learning strategies. Our multi-award winning products and services portfolio includes the Learning and Talent Management System, imc Learning Suite, the innovative Electronic Performance Support System (EPSS), imc Process Guide, and the intuitively usable authoring software, imc Content Studio. For creators of digital content imc now offers the free cloud service imc Teach. Additionally, customised and standardised learning contents for subjects such as compliance learning are part of the imc portfolio.
Worldwide more than 1,000 customers with over 5 million users in businesses, public institutions and educational institutions of all sectors and sizes trust in imc.

imc
information multimedia
communication AG

Scheer Tower
Uni-Campus Nord
D-66123 Saarbruecken

T. +49 681 9476-0
info@im-c.com

im-c.com

imc Locations
Germany (Saarbruecken, Essen, Freiburg, Munich)
Australia (Melbourne)
United Kingdom (London)
New Zealand (Auckland)
Austria (Graz)
Romania (Sibiu)
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